

Joe M Hernandez

EDUCATOR | DIRECTOR, S.D.C. | ACTOR, BARITONE | STAGE MANAGER

CURRICULUM VITAE

M.F.A. - DIRECTING UNIVERSITY OF SOUTHERN MISSISSIPPI

B.A. - THEATRE (PERFORMANCE), MINOR - MUSIC UNIVERSITY OF MOBILE



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TEACHING EXPERIENCE

BREVARD COLLEGE: 2020 - PRESENT

ASSISTANT PROFESSOR OF THEATRE ARTS - TENURE TRACK

THE 103 Acting 1

In this course, students are provided with an opportunity to develop imagination, concentration, and acting skills through the disciplines of improvisation and scene study. We will dive into the craft and selected techniques of acting in order to develop an understanding of how technique can lead to the art of acting. Additionally, these techniques will serve as a foundation for more advanced acting work. Lastly, we will explore how theatre is a reflection of life.

THE 311 Theatre History 1

This course investigates the development of world theatre from ancient Egypt to the early 19th century. Our study will include an investigation of playwrights, actors, audiences, critics, theatre spaces, design, performance, and production practices.

Throughout the semester, theatre history will be linked to larger social, intellectual, political, and cultural developments around the world. Meets General Education Distribution Area III.A.

THE 101 Introduction to Theatre

Designed for non-majors, this course explores the history and growth of the art and craft of theatre, including a study of representative playwrights and plays. Meets General Education Distribution Area IV.A.

THE 104 Applied Theatre

This course offers first-year students the opportunity to receive academic credit for production work within the Department of Theatre. Seventy hours of work are required. Offered every semester. Partially fulfills General Education Distribution Area IV.A.

THE 290 Special Topics: Theatre Arts Management

This course develops an understanding of administration within theatre arts organizations which includes an overview of events management, publicizing, marketing (direct mail, email campaigns and social media marketing), audience development, directing, producing, grant writing, choosing a theatre season, creating and balancing a budget, and other related topics. Prerequisites: THE 116.

THE 303 Auditioning

Course develops an understanding and application of auditioning in the professional world of theatre. Additionally, by completion of course students will have developed a rep book, professional materials and have an understanding of how to market themselves in the industry. students develop a dependable set of tools to prepare them for auditions. Additionally, this course includes monologue selection, audition etiquette, resumes, headshots, Actor Unions, finding auditions, and video audition techniques. Prerequisite: THE 203 or permission of the instructor.

TEACHING EXPERIENCE

OUACHITA BAPTIST UNIVERSITY: 2018 - 2020

ASSISTANT PROFESSOR OF THEATRE ARTS - TENURE TRACK

THEA 4033 Dramatic Theory and Play Development

A practical and theoretical course designed to encourage the development of new and original works for the stage through a workshop environment. The emphasis is on practical application of dramatic theory through analyzing existing works, writing new works, and producing final drafts in staged readings.

THEA 4043 Acting 4

Accelerated studies in scene work, styles, and/or acting approaches. Course allows student to work on multiple scene studies with both analyzation and application. Course culminates in a final project of performance of a One Act. Discussion texts: *The War of Art: Break Through the Blocks and Win Your Inner Creative Battles*, Steven Pressfield

THEA 4063 Play Directing

Course develops an understanding of the practice and application of directing plays for the stage. Course is designed to provide students with a knowledge base that will allow them to approach future productions and projects with confidence. Course will also provide an avenue for students to put into practice the techniques and ideas necessary for directing for the stage

Text: The Director at Work, Robert Benedetti, The Creative Habit, Twyla Tharp

THEA 4002 Auditioning

Course develops an understanding and application of auditioning in the professional world of theatre. Additionally, by completion of course students will have developed a rep book, professional materials and have an understanding of how to market themselves in the industry.

THEA 3133 Fine Arts: Theatre Core

Course explores theatre as a cultural and historic force. Students develop an understanding of theatrical experience as unique art form while exploring its connection to other art forms. Students also gain literary and critical thinking skills in relation to play scripts and theatrical performances.

THEA 4803 Stage Management / Arts Management

Stage Management is intended to provide a basic working knowledge of the role, art and craft of the stage manager in theatre production. Students will identify the qualities and characteristics of the effective stage manager. Additionally, they will define and prioritize the duties of a stage manager during pre-production, rehearsal, performance, and post-show periods. They will also create a usable prompt book and appropriate paperwork for organizing and documenting a production

Text: The Backstage Guide to Stage Management, Thomas A. Kelly

THEA 3091 Teaching Theatre in the K-12 Classroom

Students will be able to to define drama in the classroom, create and implement theatre arts lesson plans, define and produce plans for using drama in the classroom, define and analyze drama across the curriculum and create content for K-12 students in a theatre arts classroom.

TEACHING EXPERIENCE

NORTHWESTERN STATE UNIVERSITY OF LOUISIANA: 2017

VISITING PROFESSOR OF THEATRE ARTS

THEA 4280 Branding the Artist

Study of and practical application of understanding, developing and producing branding. marketing material and digital media for an Artist.

CATAWBA COLLEGE: 2012 - 2016

ASSISTANT PROFESSOR OF THEATRE ARTS - TENURE TRACK

TA 2602 Musical Theatre Ensemble

A topics course studying the development process for a large new musical. Worked alongside playwright/lyricist, Michelle Hoppe -Long and composer, Mindy Damon with financial support from Broadway producer, Bruce Long to develop and workshop their new musical, *By Grace*.

TA 1134 Beginning Acting for Majors

Study and practice in the skills involved in stage acting. Focused on developing and cultivating essential concepts for the beginning actor while instilling an understanding of the Stanislavksi method.

Text: A Practical Handbook for the Actor, Bruder, Pollack, Cohn, Previto, Olnek, Zigler

TA 2943 Stage Management

A studio course designed to understand the practical study of the fundamentals and application of stage management both academically and professionally.

Text: The Back Stage Guide to Stage Management, Thomas A. Kelly

TA 3361 Theatre Arts Management

A course intended to study and develop an understanding of administration within theatre arts organizations which includes an overview of events management, publicizing, marketing, audience development, grant writing, educational development, directing and producing.

TA 1111 Introduction to Theatre Arts

A survey of selected principles and techniques of the theatre arts.

Text: Theatre: Brief Version 10th Edition, Robert Cohen

TA 1135 Beginning Acting for Non-Majors

Study of practice in the skills involved in stage and screen acting.

TA 3000 Theatre Arts Teaching Methods

A study of current programs, methods, and materials for teaching theatre in secondary schools Rationale. Observed student teachers within the classroom as well.

DAN 1101 Foundations in Movement

An introductory study of basic concepts in movement, vocal and physical performance techniques for an actor.

Text: Movement for Actors, Nicole Potter



TEACHING EXPERIENCE

UNIVERSITY OF SOUTHERN MISSISSIPPI: 2009 - 2012

INSTRUCTOR OF RECORD

THE 320 Directing (TA)

Fundamental skills in analysis and communication for the stage director.

Text: Backwards and Forwards - A Technical Handbook for Reading Plays, David Ball

THE 100 Theatre Appreciation

A lecture based class aimed at lending access to the medium of theatre to students of all backgrounds, majors, and areas of study. This was focused on maintaining an aesthetic value point of view when introducing students to new concepts within the world of theatre.

Text: Theatre: Brief Version 9th Edition, Rovery Cohen

CRESTVIEW HIGH SCHOOL: 2007 - 2009

INSTRUCTOR OF THEATRE & TELEVISION PRODUCTIONS

Honors Drama 1 & 2

A lecture and interactive based course designed to engage students from all backgrounds who are interested in pursuing a theatre degree in college.

Text: The Stage and the School, Glance McGraw-Hill

Drama 1 - 4

A lecture based course designed to engage students from all backgrounds who are interested in theatre. Provides the fundamental tools for all students to have a general understanding of all areas of theatre.

Text: The Stage and the School, Glance McGraw-Hill

Production

An interactive class designed to educate students to write, direct, act and produce a weekly news show and newspaper. Students were hands on with Adobe Premier, Final Cut Pro and were versed in linear and non-linear process.

CREATIVE / ACADEMIC WORK

INTERNATIONAL PERFORMING ARTS INSTITUTE, KIEFERSFELDEN, GERMANY: JULY 2016

MUSICAL THEATRE TEACHING FELLOW

Musical Theatre Belt

Directing, Coaching, Mentoring Musical Theatre Students at IPAI

CHILDREN'S THEATRE OF CHARLOTTE: NOVEMBER 2016 - 2017

TEACHING ARTIST

Musical Theatre

Directing, Coaching, Mentoring Musical Theatre Students grades 5th - 12th



WORKSHOPS / MASTERCLASSES AS PRESENTER

Mental Health and The Character Within Us

Southeastern Theatre Conference, Louisville, KY 2020

Exploring Viewpoints for an Actor

Ouachita Baptist University, Arkadelphia, AR 2018

Branding the Artist

Emory and Henry College, Emory, VA 2018 (Webcast)

The Director & Actor: "How do we collaborate effectively?"

East Carolina University, Greenville, NC 2018

Understanding the "WHY" of an Artist

Bethel University, McKenzie, TN 2017

Branding the Artist

Alabama School of Fine Arts, Birmingham, AL 2017

Branding the Artist

Brevard College, Brevard, NC 2017

CREATIVE WORK

DIRECTING

2019 A Doll's House

Ouachita Baptist University

2019 Oklahoma!

Ouachita Baptist University

2018 Charlotte's Web

Ouachita Baptist University

2017 Big Fish

Carmel Christian Dinner Theatre

2016 James and The Giant Peach

Carmel Christian Dinner Theatre

2015 Godspell 2012

Catawba College

2015 Guys and Dolls

Catawba College

2013 Peter Pan, Jr.

Brock County Arts Council

2013 Hansel and Gretel (Regional Tour)

Children's Theatre of Charlotte

Branding the Artist

Northwestern State University, Natchitoches, LA 2016

Auditioning for the Musical Theatre Performer

Northwest Florida State College, Niceville, FL 2016

Branding the Artist

Northwest Florida State College, Niceville, FL 2016

Acting the Song

IPAI 2016, Kiefersfelden, Germany, 2016

Acting for the Opera Singer

IPAI 2016, Kiefersfelden, Germany 2016

Branding the Musical Theatre Performer

IPAI 2016, Kiefersfelden, Germany 2016

Audition Workshop

Catawba College, Salisbury, NC 2015

Preparing for the "Next Chapter"

Arnold High School, Panama City Beach, FL 2013



CREATIVE WORK

DIRECTING

2013 Little Shop of Horrors
Catawba College

2012 Rumors

University of Southern Mississippi

2011 Fences

University of Southern Mississippi

2011 Snakebit

University of Southern Mississippi

2010 At Home at the Zoo

University of Southern Mississippi

2010 The Long Goodbye

University of Southern Mississippi

2010 Hello from Bertha

University of Southern Mississippi

2010 **Ragtime-The Musical**, Assistant Director

University of Southern Mississippi

2009 Footloose

Pearl Tyner Theatre

2008 Oklahoma!

Pearl Tyner Theatre

2008 And Then There Were None

Pearl Tyner Theatre

ACTING

2016 Mr. Waller / Anthony

Grace for President, Children's Theatre of Charlotte (World Premier), Dir. Michelle Long

2010 Tateh

Ragtime-The Musical, University of Southern Mississippi, Dir. Robin Carr

2010 Actor/Technician

The Lost Colony, The Lost Colony, Dir. Robert Richmond

2007 LM

Pump Boys and Dinettes, University of Mobile, Dir. Dianne Murphree

2006 Lazar Wolfe

Fiddler on the Roof, University of Mobile, Dir. Dianne Murphree



CREATIVE WORK

ACTING	
2006	Ensemble Hello, Dolly!, University of Mobile, Dir. Dianne Murphree
2005	Charlie Davenport Annie Get Your Gun, Northwest Florida State College, Dir. Dr. Clifford Herron
2005	Big Jule <i>Guys and Dolls</i> , University of Mobile, Dir. Dianne Murphree
2005	Ensemble South Pacific, University of Mobile, Dir. Dianne Murphree
2004	Ensemble Magic Flute; Pirates of Penzance, University of Mobile, Dir. Dr. Patrick Jacobs
2003	Stanley Brighton Beach Memoirs, University of Mobile, Dir. Ben Hill
2002	Mayor Carson (Principal) Lone Star Rising, Center for Texas Culture, West Texas A&M University, Dir. Neil Hess
2001	Alan Deluca A Chorus Line, Northwest Florida State College, Dir. Dr. Clifford Herron
2000	Ensemble

Guys and Dolls, Northwest Florida State College, DIr. Dr. Clifford Herron

STAGE MANAGEMENT

2013	The King and I Ohio Light Opera, Dir. Jacob Allen
2013	Silk Stockings Ohio Light Opera, Dir. Jacob Allen
2013	H.M.S. PinaforeOhio Light Opera, Dir. Dr. Julie Wright Costa
2013	The Gypsy Baron Ohio Light Opera, Dir. Dr. Steven Daigle
2013	Lady, be Good! Ohio Light Opera, Dir. Dr. Steven Daigle
2013	The Gondoliers Ohio Light Opera, Dir. Dr. Ted Christopher



CREATIVE WORK

STAGE MANAGEMENT

2013	The Grand Duchess of Gérolstein Ohio Light Opera, Dir. Dr. Steven Daigle
2012	Life of Galileo Catawba College, Dir. Dayna Anderson
2011	Camelot Ohio Light Opera, Dir. Dr. Steven Daigle
2011	Jubilee Ohio Light Opera, Dir. Dr. Steven Daigle
2011	The Pirates of Penzance Ohio Light Opera
2011	The Merry Widow Ohio Light Opera, Dr. Dr. Julie Wright Costa
2011	The Fortune Teller Ohio Light Opera, Dir. Dr. Steven Daigle
2001	Madame Pompadour Ohio Light Opera, Dir. Jacob Allen
2000	Triple Bill: Cox and Box, Evening Wind, Trial by Jury Ohio Light Opera, Dir. Jacob Allen
2009	Pride and Prejudice

UNIVERSITY SERVICE

OUACHITA BAPTIST UNIVERSITY: 2018-PRESENT

ASSISTANT PROFESSOR OF THEATRE ARTS - TENURE TRACK

DEPARTMENT OF THEATRE ARTS RECRUITER: 2018 - PRESENT

Develop and manage all recruitment for the department of theatre arts

University of Southern Mississippi, Dir. Louis Rackoff

- Develop & execute recruitment communication action plan via social media, web, direct mail and email marketing alongside Admissions team.
- Organize a schedule for the academic year in which we will attend specific recruiting events throughout the country.
- Collaborate with Quachita Admissions to set budget, recruitment action plan, and implementation of CRM tools; EMMA, ABBA, etc.
- Travel throughout the country recruiting at various Thespian festivals & High Schools.
- Assist in facilitating Scholarship Audition Days: Part of panel of faculty who select and offer various level of scholarships based on academic scores as well as talent in their respective Fine Arts area of interest.



UNIVERSITY SERVICE

OUACHITA BAPTIST UNIVERSITY: 2018 - PRESENT
ASSISTANT PROFESSOR OF THEATRE ARTS - TENURE TRACK

SCHOOL OF FINE ARTS LEARNING TECHNOLOGY COMMITTEE: 2018 - PRESENT

A volunteer group appointed by School of Fine Arts, Dean, Dr. Gary Gerber.

In particular, this committee:

- organized our work to evaluate learning, teaching and assessment within the area of technology
- Compiled a list of technology needs from all areas of the School of Fine Arts in order to assess what were the priorities and needs of SOFA.
- Meet with members of faculty and staff in the School of Fine Arts to understand their needs for technology and how we could help.
- Had monthly meetings to discuss the data that had been compiled and made recommendations to Dean on what areas needed the most support with technology.

THEATRE ARTS PRODUCTION BOARD MEMBER: 2018 - PRESENT

Responsibilities include but are not limited to:

- collectively assigning students to their leadership and running crew positions for all productions per semester
- collectively select, discuss and finalize production season
- attend weekly production meetings for all productions throughout the year, which were 8 in total throughout the semester.
- advise students in creating and distributing marketing materials for all departmental productions

MUSIC FACULTY SEARCH COMMITTEE: 2018 - 2019

Responsibilities include but are not limited to:

- weekly meetings to discuss potential candidates
- read through curriculum vitae's, portfolio's and other application packet materials
- called candidates references
- interviewed potential candidates via phone and in person
- Made recommendation to Dean and President on recommendation of committee

UNIVERSITY SERVICE

CATAWBA COLLEGE

DEPARTMENT OF THEATRE ARTS RECRUITMENT COORDINATOR: 2012 - 2016

- Develop and manage all recruitment for the department of theatre arts
- Develop & execute recruitment communication action plan via social media, web, direct mail and email marketing
- Organize scheduling of all Theatre Arts Scholarship Days
- Oversee 5-6 student recruitment staff members
- Collaborate with Catawba Admissions to set budget, recruitment action plan, and implementation of CRM tools
- Travel throughout the country recruiting at various Thespian festivals & High Schools.
- Developed ongoing partnership with San Diego School of Creative and Performing Arts which offers students with lower income & diverse ethnicity ability to attend college out of state
- Coordinate all communication efforts with 500+ undergraduate theatre arts prospective students
- Assist in facilitating Hobgood Scholarship: full tuition theatre arts scholarship based on GPA, test scores, recommendation letters, audition and essay

THEATRE ARTS MANAGEMENT-SHOP SUPERVISOR / MARKETING COORDINATOR: 2012 - 2016

Responsibilities include but are not limited to:

- Developed seasonal marketing/branding materials utilizing digital media: direct mail, new media –email marketing campaigns, social media marketing plans (facebook, twitter, instagram, youtube)
- Collaborated with public relations and admissions department in an effort to increase national profile for both departmental and university.
- Collaborated with I.T. to cultivate a working environment that enabled growth in new technology and marketing practices.
- Collaborated Development Department to integrate organizational action plan and CRM in marketing and fundraising endeavors to increase community visibility and fundraising efforts.
- Collaborated with Development Department to strategically alumna relations and alumna giving
- Collaborated with local theatre companies and organizations to enhance departmental profile by developing community relations.
- Advised, edited and produced monthly departmental newsletter The Spotlight using multiple editing applications (Adobe Creative Suite, Microsoft Office Suite, Apple iWorks suite, etc.)
- Implemented new CRM box office tools to aid in increasing ticket sales
- Oversaw 5-8 work study students annually



UNIVERSITY SERVICE

CATAWBA COLLEGE

THEATRE ARTS PRODUCTION BOARD MEMBER: 2012 - 2016

Responsibilities include but are not limited to:

- collectively assigning students to their leadership and running crew positions for all productions per semester
- collectively select, discuss and finalize production season
- attend weekly production meetings for all productions throughout the year
- advise students in creating and distributing marketing materials for all departmental productions
- supervisor for all student stage management, front of house, box office, and publicity leadership assignments

GENERAL EDUCATION ASSESSMENT AND REVIEW (GEAR) COMMITTEE: 2015 - 2016

GEAR assesses the effectiveness of the General Education Program.

In particular, this committee:

- recommends learning outcomes assessment procedures in regards to General Education offerings
- reviews Outcome Assessment Reports (OARs)
- provides suggestions to faculty for improving their assessment of student learning with respect to General Education and considers the revision or deletion of General Education requirements as well as learning outcomes for General Education courses and makes recommendations to the faculty on these matters

BACHELOR OF FINE ARTS - MUSICAL THEATRE COMMITTEE: 2013 - 2016

BFA Committee reviews, approves and mentors all students who apply and are accepted into the Bachelor of Fine Arts in Musical Theatre. In particular, this committee:

- advises and mentors students
- assesses and meets with each student who is in the program at the end of every semester to discuss their academics
- regularly meets with students throughout the semester to discuss their artistic work within the program

LEARNING TECHNOLOGY TASK FORCE: 2012 - 2013

A volunteer group appointed by Catawba President, Brien Lewis and other various members of administration. In particular, this committee:

- organized our work to evaluate learning, teaching and assessment within the area of technology
- made recommendations on what education technology is needed within the Catawba classrooms to improve learning



UNIVERSITY SERVICE

CATAWBA COLLEGE

BLUE MASQUE ADVISOR: 2012-2016

The Blue Masque is a social and student producing organization. The club is the oldest student organization on the Catawba Campus at 90 years old. The Blue Masque was born in 1925 and has matured into a theatre program with more than 100 students that present 2 - 4 student lead productions as well as 2 - 4 additional MainStage productions each year.

Advisor responsibilities include but are not limited to:

- advising and mentoring students on the board and those within the club
- attending regular board and club meetings, social events, productions, and fundraisers
- helping the organization research to bring in various theatre artists and practitioners from around the country to hold masterclasses

In 2015, developed and implemented, with the help of the Development Office, the first Theatre Arts Phone-a-thon. It was the largest pledge/donation event that any club/organization had ever done. The students surpassed their goal and had the largest increase in first time donors of all departments on campus.

INSTRUCTIONAL SUPPORT COMMITTEE (ISC): 2012 - 2015

ISC strives to provide technology based resources for faculty.

In particular, this committee:

- provides technology workshops that aid faculty / staff within the classroom and workplace
- reviews Professional Development funding requests

THEATRE ARTS NEW FACULTY SEARCH COMMITTEE: 2014 - 2015

Responsibilities include but are not limited to:

- weekly meetings to discuss potential candidates
- read through curriculum vitae's, portfolio's and other application packet materials
- called candidates references
- interviewed potential candidates via phone and in person

UNIVERSITY OF SOUTHERN MISSISSIPPI

FRONT OF HOUSE MANAGER

Responsibilities included but were not limited to:

- the comfort, convenience, and safety of the audience
- schedule ushers
- set up lobby displays

SCENE SHOP WORKER

Responsibilities included but were not limited to:

· aiding the scene shop in all areas of the build



PROFESSIONAL SERVICES

JMH MEDIA, INC.

OWNER / DESIGNER / BRANDING EXPERT

- Collaborate with artists to create, design, and code websites.
- Organize meetings to develop design and marketing plans.
- Weekly meetings with multiple clients to maintain their respect brand via their website.
- Some companies include: Mississippi Opera, Natchez Festival of Music, CITA (Christians in Theatre Arts), Bruce D. Long, Broadway Producer, TCU (Texas Christian University, Department of Music, Opera Artists Diploma) www.jmhmedia.net

ACTOR/VOICE TRAINING

- Pedagogy of Style / Belt Voice / Musical Theatre Voice Dr. Maryann Kyle
- Linklater, Shakespeare, Script Analysis Professor Monica Hayes
- Dramatic Theory Seminar Professor Louis Rackoff
- Musical Theatre / Classical Voice Dr. Patrick Jacobs, Professor Allison Everitt
- Stage Combat, Acting Theory, Improvisation Professor Dianne Murphree

AWARDS/CERTIFICATIONS

- Certified in Drama grades 6-12 State of Florida 2007-2010
- Kennedy Center American College Theatre Festival Irene Ryan Nominee (Role of Tateh in Ragtime The Musical)
- Kennedy Center American College Region IV Student Direction Nominee, Rumors
- Kennedy Center American College Region IV Stage Management Nominee, Pride and Prejudice
- Certified Apple. Inc. Technical Specialist

PROFESSIONAL AFFILIATIONS

- Stage Directors and Choreographers Society Associate Member
- Association for Theatre Movement Educators Member
- Association of Arts Administration Educators Member
- Southeastern Theatre Conference Member
- Kennedy Center American College Theatre Festival Region IV- Respondent
- Christians in Theatre Arts Member

